



22nd – 24th November 2024
AsiaWorld-Expo
Fact Sheet

Opening Hours

22 Nov (Fri) 16:00 – 22:00
 23-24 Nov (Sat & Sun) 08:00 – 20:00
 (Expo must be opened before 10:00)

Exhibition Space

22,720 sqm
 (Hall 3, 6, 8 & 10)

Facts & Figures of the 3rd Edition

70

fitness & wellness related brands
 (from 2 countries & regions)

12,000

visitors
 (from 54 countries & regions)

Expecting

90+

brands
 in fitness & wellness industry

18,000+

visitors
 over the weekend

6 Themed Zones

- Athleisure & Lifestyle
- F&B (with onsite food processing)
- Nutrition & Performance
- Prevention & Recovery
- Tech & Innovation
- Travel & Adventure

Participation Options

A. Raw Space (36 sqm up) – custom-built

Participation Fee:

HKD1,000/sqm

Entitlement details:

Space Only



B. Standard Booth (3m x 3m) – ready-to-use booth with furniture



Participation Fee:

HKD14,000/9 sqm*

Entitlement details (9 sqm):

9 sqm carpet; 1 info counter;

2 chairs, 1 socket, 2 spotlights,

1 wastepaper basket; 1 fascia board

C. F&B Booth (3m x 4m) – ready-to-use setting with 1m x 3m storage included

Participation Fee:

HKD14,000/12 sqm*

Entitlement details (12 sqm):

12 sqm carpet; 1 info counter;

2 chairs, 1 socket, 2 spotlights,

1 wastepaper basket; 1 fascia

board; 3 sqm storage



*corner surcharge at HKD2,000 each

Organiser

Hybrid Group Limited

Website

<http://www.fwe.asia/hk/>

Contact Details

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